

BERNADETTE OFICIAL

MULTIMEDIA DESIGNER | GRAPHIC DESIGNER

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Check out my portfolio at: www.oficialdesign.art

PROFESSIONAL SUMMARY

A creative and detail-oriented Multimedia Designer with over 5 years of experience in graphic design, motion graphics, branding and UI design. Skilled in Adobe Creative Suite, Figma, and video editing tools. Proven experience to deliver visually compelling content for diverse industries.

WORK EXPERIENCE

PERFORMANCE AD PRODUCTION DESIGNER

GrowthAssistant | Full-time | Dec 2025 - Present

- Created static meta ads and video for different clients under an American agency Drive Social with over 2000 clients
- Created carousels like continuous carousel, reels and short motion graphics for ads.

LEAD GRAPHIC DESIGNER

Abroadworks & Chabadworks | Full-time | May 2023 - Sept 2025

- Company made a graphics shop website out of my designs.
- Created flyers, UI designs, reels, motion graphics and branding materials for client campaigns.
- Developed creative concepts to visually represent unique events.

MULTIMEDIA SPECIALIST

Upwork | Freelance | June 2020 - May 2023

- Designed social media graphics, video editing, motion graphics, reels and branding for international clients.
- Delivered creative assets across various industries including lifestyle, tech, and e-commerce.
- Provided animation and video editing services tailored for digital platforms like Instagram, Facebook and Tiktok.

MULTIMEDIA SPECIALIST

SOAR PR Marketing | Full-time | July 2021 - January 2023

- Created social media ads (videos and static) for different brands (reels, posts, stories).
- Developed packaging, branding guidelines for skincare and food products.
- Built mockups from scratch for complex products.

CREATIVE DESIGNER

Next Level Agency | Contract | March 2021 - May 2021

- Created social media posts and ads for skincare and healthcare brands.
- Assisted in rapid creative delivery for campaigns with tight deadlines.

GRAPHICS DESIGN INTERN

Karton.ph | Internship | June 2019 - August 2019

- Created animated stories and posts for different brands.
- Photographed different products for website.

EDUCATION

DE LA SALLE UNIVERSITY - DASMARIÑAS

BS in Graphics Design and Multimedia | 2015 - 2020

SKILLS

- **Design Tools:** Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Canva, CapCut, Figma, Unbounce
- **Core Expertise:** Graphic Design, Motion Graphics, Video, Social Media Ads, Branding, UI, Copywriting
- **Soft Skills:** Communication, Time Management, Collaboration, Conceptualization